

TIME: 3:59
DATE: WEDNESDAY
SPONSOR: WALTER E. DENNY
SOLICITER: R.P.

THE VALUE OF YOUR VISION DEPENDS ON THE CARE YOU GIVE YOUR EYES. DURING THE SPRING MONTHS THE GLARING SUN IS A GREAT CHALLENGE TO GOOD EYESIGHT. VISIT OPTICIAN WALTER E. DENNY, AT 201 MAIN STREET, FOR FINE QUALITY SUN GLASSES. EACH PAIR OF LENSES IS MADE UP WITH EXPERT ACCURACY AND IS TREATED TO CUT OUT THE HARMFUL INFRA-RED AND ULTRA-VIOLET RAYS OF THE SUN. THESE ACCURATE LENSES, SET IN TASTEFUL FRAMES, WILL GIVE YOU A NEW PERSPECTIVE ON LIFE. THE VOGUE IN VISION IS FRAMES IN LIVELY STRIPES OF RED, BLUE, OR GREEN. ANOTHER EXCITING STYLE IS PASTEL COLORS FLECKED WITH GOLD. SEE WALTER E. DENNY TODAY AT 201 MAIN STREET, FOR YOUR PRESCRIPTION SUN GLASSES. DON'T LET MR. SUN LOWER THE VALUE OF YOUR VISION.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON. THE CORRECT TIME IS 4:00 P.M.

ANNOUNCER'S SEGN.

TIME: 7:52
DATE: Wednesday
SPONSOR: WALTER E. DENNY
SOLICITOR: R. F.

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YOU ARE TUNED TO 600, WGBS, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON. THE CORRECT TIME IS 11:00 P.M.

ANNOUNCER'S SIGN.